

DRAFT

IMPORTANT SAFETY RECALL

This notice applies to your vehicle, [INSERT VIN].

April 2014

Recall Campaign No. 14V-xxx: Side-stand Switch

2013 BMW F Model Motorcycles

2013 BMW R Model Motorcycles

2013 BMW C Model Maxi-Scooters

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2013 BMW Motorcycles and Maxi-Scooters. Our records indicate that you are the owner of an affected vehicle.

DESCRIPTION OF PROBLEM

This recall involves the side-stand switch. On affected vehicles, the switch housing was not produced to specification. As a result, during vigorous washing of your vehicle, or riding in very wet conditions, it is possible for water to enter the side-stand switch. If this were to happen, it could prevent the engine from starting or in rare cases could cause the engine to shut-off without warning while riding, which could increase the risk of a crash

PRECAUTIONS FOR YOUR SAFETY

- 1. PLEASE CONTACT YOUR AUTHORIZED BMW MOTORCYCLE DEALER IMMEDIATELY TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE.**
- 2. If the engine does not start, or stops running while riding, your vehicle may be experiencing this condition. If you experience this condition while riding, carefully move away from traffic and pull over and park in a safe location as soon as possible. Do not attempt to continue to ride. Contact BMW Motorcycle Roadside Assistance at 1-877-680-2176 to have your vehicle brought to the nearest authorized BMW motorcycle dealer.**
- 3. If you are not the only rider of this vehicle, please advise all other riders of this important information.**

DESCRIPTION OF REPAIR

The side-stand switch will be replaced.

The actual repair may take up to one hour; however additional time may be required depending upon the BMW dealer's schedule. This work will be performed free of charge by your authorized BMW motorcycle dealer.

OTHER INFORMATION

Should you need BMW Motorcycle Roadside Assistance, they can be contacted at 1-877-680-2176.

If you are no longer the owner of this vehicle, we would appreciate your furnishing us with the name and address of the new owner using the enclosed postage-paid card.

If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee within ten days.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

We sincerely apologize for any inconvenience this may cause you. We appreciate your confidence in our product, and we wish to do everything we can to retain it. **Should you have any questions about this campaign, please contact your authorized BMW motorcycle dealer.** Should you need any additional assistance, you may contact BMW Customer Relations and Services at 1-800-525-7417, or via Email at CustomerRelations@bmwusa.com.

If your BMW motorcycle dealer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

BMW OF NORTH AMERICA, LLC